

Independent Auditor's Report on Half-yearly and Year to date consolidated financial results of the Company pursuant to the Regulation 33 Of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To the Board of Directors of Graphisads Limited (Formerly Known as Graphisads Private Limited)

#### Report on the audit of the Consolidated Financial Results

#### Opinion

We have audited the accompanying Consolidated half-yearly financial results Graphisads Limited (Formerly Known as "Graphisads Private Limited") ("the Company") for the half-year ended March 31, 2024 and the year-to-date results for the period from April 1, 2023 to March 31, 2024, attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended (Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the aforesaid Consolidated financial results:

- (i) Include the annual financial results of the wholly owned subsidiary Spike Advertising Private Limited also audited by us.
- (ii) are presented in accordance with the requirements of Regulation 33 of Listing Regulations in this regard; and
- (iii) give a true and fair view in conformity with the recognition and measurement principles laid down in the applicable accounting standards, and other accounting principles generally accepted in India, of the net profit and other financial information for the half-year ended March 31, 2024 as well as the year-to-date results for the period from April 1, 2023 to March 31, 2024.

#### Basis of Opinion

In our opinion, proper books of accounts as required by the law have been kept by the Company except that the audit trail as required under Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 is not maintained at all. The Company has used accounting software for maintaining its books of account, which did not have a feature of recording audit trail facility throughout the year.

We conducted our audit in accordance with the Standards on Auditing (SAs") specified under section 143(10) of the Companies Act. 2013 "The Act"). Our responsibilities under those SAs are further described in the Auditor's Responsibilities for the Audit of the Consolidated financial results section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act, and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of

Offices: Delhi- Kolkata-Ahmedabad

Office Address: 804, Pearls Omaxe Building, Netaji Subhash Place, Delhi-110034 | Ph: 011 45518901 Email:delhi@basco.in | Website: www.basco.in ethics. We believe that the audit evidence we have obtained is sufficient appropriate to provide a basis for our opinion.

#### Management's Responsibilities for the Consolidated financial results

These half-yearly financial results as well as the year-to-date Consolidated financial results have been prepared on the basis of the interim and annual financial statements. The Company's Board of Directors are responsible for the preparation of these financial results that gives a true and fair view of the net profit/(loss) and other financial information in accordance with the recognition and measurement principles laid down in the Accounting Standard 25 - Interim Financial Reporting prescribed under Section 133 of the Act read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the annual consolidate financial results that give a true and fair view and are free from material misstatement, whether due to fraud or

In preparing the consolidated financial results, the Board of Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless Management either intends to liquidate the Company or to cease operations. or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

#### Auditor's Responsibilities for the Audit of the Consolidated financial results

Our objectives are to obtain reasonable assurance about whether the Consolidated financial results as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial results.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- (a) Identify and assess the risks of material misstatement of the consolidated financial results, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- (b) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under Section 143(3)(i) of the Act, we are also responsible for expressing our opinion through a separate report on the complete set of financial statements on



whether the company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of such controls.

- (c) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- (d) Conclude on the appropriateness of the Board of Directors' use of the going accounting and, based on the audit evidence obtained, whether a material uncertainty exist related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial results or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of out auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- (e) Evaluate the overall presentation, structure and content of the consolidated financial results, including the disclosures, and whether the financial results represent the underlying transactions and events in manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identity during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

#### Other Matters

The figures for the half-year ended March 31,2024 as reported in these financial results are the balancing figures between audited figures in respect of the full financial year and the unaudited year-to-date figures up to the period ended September 30,2023 (published) which were subject to limited review by us. The comparative financial information for the half-year ended March 31,2023 were not been subjected to limited review by the statutory auditors and have been presented solely based on the information compiled by the management.

CC

For & on Behalf of BAS & Co. LLP

Chartered Accountants FRN 323347E/E300008

(Ritika Agarwal) Mem No: 527731 Date: 29/05/2024 Place: New Delhi

UDIN: 24527731BKCJPR8744



4/24A, A B HOUSE, ASAF ALI ROAD, NEW DELHI-110 002 Statement of Consolidated Audited Balance Sheet as at 31.03.2024

(Amount in Lakhs)

			(Amount in Lakins)
	Particulars	As at 31st March, 2024 Audited	As at 31st March, 2023 Audited
A	EQUITY & LIABILITIES	Audited	Audited
	Shareholder's Funds		
1140	(a) Share Capital	1927 (5	1246.45
		1827.65	1346.45
	(b) Reserves and Surplus	8165.73	2939.86
2	Non-Current Liabilities		
	(a) Long-term borrowings	574.72	1590.46
	(b) Deferred Tax Liability (Net)	82,39	51.93
	(c) Long Term Provision	99.21	78.42
	(d) Other Long Term Liability	951.19	573.19
3	Current Liabilities		
	(a) Short-term Borrowings	294.98	1361.65
	(b) Trade Payables:		The state of the s
	(f) total outeranding dusc of micro enterprises and small enterprises;	7514.76	1./6.85
	and	1004 50	1401.22
	(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	1804.50	1491.37
	(c) Other Current Liabilties	883.54	873.27
- 1	(d) Short-term provisions	367.51	253.88
- 1	(-)	307.31	2000
	TOTAL	15846.19	11037.06
В	ASSETS		
1	Non - current Assets		
	(a) Property, Plant & Equipment		
	(i) Property, Plant & Equipment		1480.41
	(ii) Tangible Assets	1484.76	0.00
	(iii) Intangible Assets	20.84	24.64
	(iv) Capital WIP	0.00	0.00
	2 8		
	(b) Other Non Current Investments	190.61	22.88
	(c) Other Non Current Assets	1258.59	697.83
1	(d) Long term Loans and advances	1330.07	1097.32
2 0	Current Assets		
- 1	(a) Inventories	400.66	200.70
	(b) Trade Receivables	490.66 4783.96	280,79 3578.54
	(c) Short term Loans and Advances		
		5561.36	3427.43
	(d) Cash and Cash Equivalents	724.27	427.23
	(e) Other Current Assets	1.05	0.00
	III	I I	

For Graphisads Limited

Mukesh Kumar Guntaging Director

Managing Director DIN: 00093322



4/24A, A B HOUSE, ASAF ALI ROAD, NEW DELHI-110 002

Statement of Consolidated Audited Profit and Loss for the half year and year ended 31st March, 2024

- 100	Amount	 T 1	

	Particulars	Res	sults for the Half-Ye		(Amount in Lakhs)	
S. No.		Half year ended	Preceding Half Year ended	Corresponding Half year ended	Year to date figures for the year ended	Year to date figures for the year ended
	1	31-Mar-24	30-Sep-23	31-Mar-23	31-Mar-24	31-Mar-23
		Audited	Un-Audited	Audited	Audited	Audited
11	Revenue from Operations	6676,56	4610,39	5754.07	11286.96	9843 40
11	Other Income	44.61	11.72	35.64	56,33	61.41
Ш	Toal Revenue ( I+II)	6721.18	4622.11	5789.72	11343.29	9904.81
IV	Expenses					
	Cost of Advertisement	4755.09	3288.54	4339.78	8043.63	7250.09
	Changes in inventories of finished goods	-284.24	74.37	-118.35	-209.87	-216.07
	Employee Benefits Expenses	425.60	259.25	236,08	684.85	531.98
	Finance cost	64.82	208.80	195.72	273.62	241.43
	Depreciation	60.80	48.40	44.17	109.19	88.54
	Other Expenses	1156.57	514.20	633.01	1670.78	1164.26
	Total Expenses (IV)	6178.64	4393.55	5330.41	10572.20	9060.24
V	Profit/(Loss) before prior-period items (III-IV)	542.53	228.55	459.30	771.09	844.58
VI	Prior Period Expenses	1,81	2.37	9.47	4.18	26.46
VII	Profit/(Loss) before tax (V-VI)	540.73	226.18	449.84	766.91	818.12
VIII	Tax Expenses					0.0112
	(1) Current tax	288.53	78.76	142.18	367.29	253,88
	(2) Tax expense earlier year	17.10	0.00	0.00	17.10	7.35
	(3) Deferred tax	4.40	12.35	4.09	16,76	0.27
IX	Profit/(Loss) for the period from continuing operations (VII-VIII)	230,69	135.07	303,56	365.76	556,62
v	Paid-up Equity Share Capital (Face Value of Rs. 10/-each)	1827.65	1346.45	1346.45	1827.65	1346.45
, XI	Earnings per Equity Share (Face Value Rs. 10/-each)			10 10/10	1021102	1340.43
	Basic	1.41	1.00	2.25	2.45	4.13
	Diluted	1.41	1.00	2.25	2.45	4.13

Notes:-

- The above consolidated results have been reviewed by the Audit Committee and approved by the Board of Directors in their meetings held on 29th May 2024
- 2 The Company does not have more than one reportable segment in terms of AS-17 and hence, segment wise reporting is not applicable
- The figures for the Half Year Ended 31st March 2024 and 31st March 2023 are the balancing figures between audited figures in respect of the full financial year and the published unaudited upto half-year period ended september 30, 2023 and September 30, 2022 of the respective financial year.
- The Results for the year ended Mrach 31, 2024 are audited by the statutory auditor of the company in compliance with Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015.
- The consolidated financial results have been prepared in accordance with the recognition and measurement principles of Accounting Standards ("AS") prescribed setion 133 of Companies Act, 2013 (the "Act") read with relevant rules issued thereunder and the other accounting principles generally accepted in India.
- 6 The previous period and year figures have been regrouped/ reclassifed wherever necessary.
  - The comparative results and other information for the six months ended September 30, 2023 and for the six months ended March 31, 2023 have been limited reviewed by
- 7 the statutory auditors of the Company. The management has exercised necessary due diligence to ensure that the said comparative results provide a true and fair view of its affairs.
- 8 Closing balances of the Trade Receivables, Trade Payables and Loans & Advances are subject to the balance confirmations

For Graphisads Limited

Mukesh Kumar Gupta

Managing Director Tunging Director

Pro Craphisads Limited

DIN: 00093322



### 4/24A , A B HOUSE , ASAF ALI ROAD, NEW DELHI -110 002

Statement of Consolidated Audited Cash Flow Statement for the Year Ended 31st March 2024

As at 31st March, 2024		(Amount In Lakh	
Particulars	Audited	As at 31st March, 2023 Audited	
A. Cash Flow from Operating Activities	Audicu	Audited	
Profit Before Taxation	766.91	818.1	
Adjustment for:	700.21	010.1	
CWIP Written off		VU J	
Provision for Gratuity	1,74	XX s	
Other Adjustment	1.71	0.0	
Interest Income	-24.07	0.0	
(Profit)/Loss on sale of Fixed Assets	***************************************	-28.7	
Interest paid	-1.92	7.9	
License Fee Ammortization	260.50	241.4	
Depreciation	38.74	88.4.	
Operating Profit before working capital changes	109.19	88.5	
Increase/ (Decrease) in Working Capital Loan	1151.10	1304.0	
Increase/ (Decrease) in Trade Payables	-718.61	-352,0	
Increase/ (Decrease) in Long Term Provision	496.28	222.69	
Increase/ (Decrease) in Other Current Liability	19.27		
(Increase)/ Decrease in Inventory	-249.48	73.32	
(Increase)/ Decrease in Trade Receivables	-185.87	-216.07	
	-1070.40	155.37	
(Increase)/ Decrease In Short Term Loans & Advances	-1898.18	363,30	
Decrease / (increase) in other current assets	-1.05		
Cash Generated From Operating Activities	-2456.94	824.00	
Less: Income Tax Paid	257.28	-227 33	
Net cash From Operating Activities	-2714.22	596.71	
B. Cash Flow from Investing Activities			
Purchase of Fixed Assets	-113.13	-88.29	
ssue of Share Capital	481.20	-00.23	
Share premium	4860.12		
Sale of Fixed Assets	5.30	2.97	
Changes in Long term Loans and advances	-429.22	-85.53	
acquisition of Licence Fee/Commercial Rights	727.22	-740.75	
Other Non Current Investments	-10.00		
hange in Non Current Assets	-560.77	-22,88	
nterest Income	24.07	20.77	
let cash used in Investing Activities	4257.57	28.76 -905.72	
. Cash Flow from Finacing Activities		2001/2	
epayment of Vehicle Loan		5	
epayment of Housing Loan	-7.00	-1.71	
hanges in Short Term Borrowings	-523.68	-125.17	
ong Term Borrowing-Unsecured	-332.12	461.59	
hanges in Other Long Term Liabilities	-501.01	-430.32	
terest Paid	378.00	573,19	
	-260.50	-241.43	
et cash used in Financing Activities	-1246.31	236.15	
Net Increased in Cash & cash equivalent (A+B+C)	297.04	-72.86	
Cash & cash equivalent at beginning of period	427.23	500.09	
Cash & cash equivalent at the end of period (D+E)	724.27	427.23	

For Graphisads Limited Limited

Mukesh Kumar Gupta

Managing Directorging Director

DIN: 00093322



Independent Auditor's Report on Half-yearly and Year to date financial results of the Company pursuant to the Regulation 33 Of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

To
The Board of Directors of
Graphisads Limited
(Formerly Known as Graphisads Private Limited)

#### Report on the audit of the Standalone Financial Results

#### Opinion

We have audited the accompanying half-yearly financial results Graphisads Limited (Formerly Known as "Graphisads Private Limited") ("the Company") for the half-year ended March 31, 2024 and the year-to-date results for the period from April 1, 2023 to March 31, 2024, attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended (Listing Regulations").

In our opinion and to the best of our information and according to the explanations given to us, except for the effects of the matter described in the Basis for Qualified Opinion section of our report, the aforesaid financial results:

- (i) are presented in accordance with the requirements of Regulation 33 of Listing Regulations in this regard; and
- (ii)give a true and fair view in conformity with the recognition and measurement principles laid down in the applicable accounting standards, and other accounting principles generally accepted in India, of the net profit and other financial information for the half-year ended March 31, 2024 as well as the year-to-date results for the period from April 1, 2023 to March 31, 2024.

#### **Basis of Qualified Opinion**

In our opinion, proper books of accounts as required by the law have been kept by the Company except that the audit trail as required under Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 is not maintained at all. The Company has used accounting software for maintaining its books of account, which did not have a feature of recording audit trail facility throughout the year.

We conducted our audit in accordance with the Standards on Auditing (SAs") specified under section 143(10) of the Companies Act. 2013 "The Act"). Our responsibilities under those SAs are further described in the Auditor's Responsibilities for the Audit of the financial results section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India together with the ethical requirements that are relevant to our audit of the financial statements under the provisions of the Act, and the Rules thereunder, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the Code of ethics. We

believe that the audit evidence we have obtained is sufficient appropriate to provide a basis for our qualified opinion

#### Management's Responsibilities for the financial results

These half-yearly financial results as well as the year-to-date financial results have been prepared on the basis of the interim and annual financial statements. The Company's Board of Directors are responsible for the preparation of these financial results that gives a true and fair view of the net profit/(loss) and other financial information in accordance with the recognition and measurement principles laid down in the Accounting Standard 25 - Interim Financial Reporting prescribed under Section 133 of the Act read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. This responsibility also includes maintenance of adequate accounting records for safeguarding of the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the annual financial results that give a true and fair view and are free from material misstatement, whether due to fraud

In preparing the financial results, the Board of Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless Management either intends to liquidate the Company or to cease operations. or has no realistic alternative but to do so.

The Board of Directors is responsible for overseeing the Company's financial reporting process.

#### Auditor's Responsibilities for the Audit of the financial results

Our objectives are to obtain reasonable assurance about whether the financial results as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial results.

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

(a) Identify and assess the risks of material misstatement of the financial results, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

(b) Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under Section 143(3)(i) of the Act, we are also responsible for expressing our opinion through a separate report on the complete set of financial statements on

whether the company has adequate internal financial controls with reference to financial statements in place and the operating effectiveness of such controls.

- (c) Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Board of Directors.
- (d) Conclude on the appropriateness of the Board of Directors' use of the going accounting and, based on the audit evidence obtained, whether a material uncertainty exist related to events or conditions that may cast significant doubt on the company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial results or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of out auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- (e) Evaluate the overall presentation, structure and content of the financial results, including the disclosures, and whether the financial results represent the underlying transactions and events in manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identity during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

#### Other Matters

The figures for the half-year ended March 31,2024 as reported in these financial results are the balancing figures between audited figures in respect of the full financial year and the unaudited year-to-date figures up to the period ended September 30,2023 (published) which were subject to limited review by us. The comparative financial information for the half-year ended March 31,2023 were not been subjected to limited review by the statutory auditors and have been presented solely based on the information compiled by the management.

For & on Behalf of BAS & Co. LLP

Chartered Accountants FRN 323347E/E300008

(Ritika Agarwal) Mem No: 527731 Date: 29/05/2024

Place: New Delhi

UDIN:34527731BKCTP0.9718



4/24A, A B HOUSE, ASAF ALI ROAD, NEW DELHI-110 002 Statement of Standalone Audited Balance Sheet as at 31.03.2024

	Particulars	As at 31st March, 2024	As at 31st March, 2023
	And continuing:	Audited	Audited
A	EQUITY & LIABILITIES		
1	Share choider 3 rands		
	(a) Share Capital	1827.65	1346.45
	(b) Reserves and Surplus	7396.28	2257.81
2	Non-Current Liabilities		
	(a) Long-term borrowings	574,72	1455.01
	(b) Deferred Tax Liability (Net)	60.02	65.64
	(c) Long Term Provision	97.69	78.42
3	Current Liabilities	57.05	70.42
	(a) Short-term Borrowings	245.65	1361.65
	(b) Trade Payables:	245.05	1301.02
	(i) total outstanding dues of micro enterprises and small enterprises; and	745.82	400.96
	(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	1027.78	956.46
	(c) Other Current Liabilties	346.84	735.32
	(d) Short-term provisions	250.78	165.47
	TOTAL	12573.23	8823.20
В	ASSETS		
1	Non - current Assets		
1	(a) Property, Plant & Equipment		
1	(i) Tangible Assets	1395.34	1421.62
1	(ii) Intangible Assets	20.48	23.87
	(iii) Capital WIP	0.00	0.00
	(b) Other Non Current Investments/Assets	82.88	72.88
	(c) Long term Loans and advances	1275.37	1064.55
2 0	Current Assets		
	(a) Inventories	490.66	252.85
	(b) Trade Receivables	4008.06	200000000000000000000000000000000000000
	(c) Short term Loans and Advances	4781.37	2946.12 2749.85
	(d) Cash and Cash Equivalents	519 05	291.44
	The state of the s	l'i	01

Mukesh Kumar Gupta g Director

**Managing Director** DIN: 00093322

Date: 29-05-2024 Place: New Delhi



4/24A, A B HOUSE, ASAF ALI ROAD, NEW DELHI-110 002

Statement of StandaloneAudited Profit and Loss for the half year and year ended 31st March, 2024

						Amount in Lakhs
	Particulars	Results for the Half-Years				
S. No.		Half year ended	Preceding Half Year ended 30-Sep-23	Corresponding Half year ended	Year to date figures for the year ended 31-Mar-24	Year to date figures for the year ended 31-Mar-23
		Audited	Un-Audited	Audited	Audited	Audited
1	Revenue from Operations	4822.97	2998.95	3764.91	7821.92	6706.07
- 11	Other Income	32.91	11,48	27,57	44.39	32 58
Ш	Toal Revenue (1+11)	4855.88	3010.43	3792.48	7866.31	6738,65
IV	Expenses					
	Cost of Advertisement	3513.83	2044.04	2908.15	5557,88	4823.15
	Changes in inventories of finished goods	-309.24	71.42	-90.41	-237.81	-188.13
	Employee Benefits Expenses	295.63	254.35	230.30	549.98	419.99
	Finance cost	115.31	139.44	132.39	254,75	231.83
	Depreciation	34,94	33.92	35.74	68.86	71.68
	Other Expenses	848.67	285.47	402,51	1134.13	851.31
	Total Expenses (IV)	4499.15	2828.64	3618.69	7327.79	6209,83
V	Profit/(Loss) before prior-period items (III-IV)	356.74	181.79	173.79	538,52	528.83
VI	Prior Period Expenses	0.07	0.53	4.40	0.60	21.09
VII	Profit/(Loss) before tax (V-VI)	356.67	181.26	169.39	537.92	507.74
VIII	Tax Expenses					
	(1) Current tax	203.53	47.24	71.74	250.78	165,47
	(2) Tax expense earlier year	14.42	0.00		14.42	2.64
	(3) Deferred tax	5.65	0.02	4.09	5.62	7,68
IX	Profit/(Loss) for the period from continuing operations (VII- VIII)	144,35	133.99	93.56	278.34	331.95
X	Paid-up Equity Share Capital (Face Value of Rs. 10/- each)	1827.65	1346.45	1346.45	1827.65	1346.45
	Earnings per Equity Share (Face Value Rs. 10/- each)					
XI	Basic	0.88	1.00	0.69	1.87	2.47
	Diluted	0.88	1.00	0,69	1.87	2.47

#### Notes:-

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors in their meetings held on 29th May 2024
- 2 The Company does not have more than one reportable segment in terms of AS-17 and hence, segment wise reporting is
- The figures for the Half Year Ended 3 lst March 2024 and 31st March 2023 are the balancing figures between audited figures in respect of the full financial year and the published unaudited upto half-year period ended september 30, 2023 and September 30, 2022 of the respective financial year.
- The Results for the year ended Mrach 31, 2024 are audited by the statutory auditor of the company in compliance with Regulation 33 of SEBI (Listing Obligation & Disclosure Requirements) Regulations, 2015.
- The financial results have been prepared in accordance with the recognition and measurement principles of Accounting Standards ("AS") prescribed setion 133 of Companies Act, 2013 (the "Act") read with relevant rules issued thereunder and the other accounting principles generally accepted in India
- The previous period and year figures have been regrouped/ reclassifed wherever necessary.
- The comparative results and other information for the six months ended September 30, 2023 and for the six months ended March 31, 2023 have been limited reviewed by the statutory auditors of the Company. The management has exercised necessary due diligence to ensure that the said comparative results provide a true and fair view of its
- Closing balances of the Trade Receivables, Trade Payables and Loans & Advances are subject to the balance confirmations

For Graphisads Limited

For Graphisads Limited

Mukesh Kumar Gunta Managing Director Managing Director

DIN: 00093322



#### 4/24A, A B HOUSE, ASAF ALI ROAD, NEW DELHI-110 002

Statement of Standalone Audited Cash Flow Statement for the Year Ended 31st March 2024

(Amount In Lak				
Particulars	As at 31st March, 2024	As at 31st March, 2023		
CM	Audited	Audited		
A. Cash Flow from Operating Activities				
Profit/(Loss) Before Taxation	537.92	507.74		
Adjustment for:				
Provision for Gramity		1.79		
Other Adjustment		0.00		
Interest Income	-15.28	-20.69		
(Profit)/Loss on sale of Fixed Assets	-1.92	7.97		
Interest paid	254.75	231.83		
License Fee Ammortization	38.74	45.53		
Depreciation	68.86	71.68		
Operating Profit before working capital changes	883.07	842.26		
Increase/ (Decrease) in Working Capital Loan	-718.61	-162.87		
Increase/ (Decrease) in Trade Payables	416.18	116.59		
Increase/ (Decrease) in Long Term Provision	19.27	0.00		
Increase/ (Decrease) in Other Current Liability	-388.48	-272.32		
(Increase)/ Decrease in Inventory	-213.81	-188.13		
(Increase)/ Decrease in Trade Receivables	-1061.93	94.13		
(Increase)/ Decrease in Short Term Loans & Advances	-2055.52	-19.38		
Cash Generated From Operating Activities	-3119.82	410.28		
Less: Income Tax Paid	179.89	177.19		
Net cash From Operating Activities	-3299.71	233.09		
B. Cash Flow from Investing Activities				
Purchase of Fixed Assets	-42.58	-25.33		
Issue of Share Capital	481,20	0.00		
Share premium	4860.12	0.00		
Investment	-10.00	0.00		
Sale of Fixed Assets	5.30	91.28		
Changes in Long term Loans and advances	-249.57	-107.81		
Interest Income	15.28	20.69		
Net cash used in Investing Activities	5059.75	-21.18		
C. Cash Flow from Finacing Activities				
Repayment of Vehicle Loan	-7.00	-1.71		
Repayment of Housing Loan	-523.68	-125.17		
Changes in Short Term Borrowings	-381.45	461.59		
Long Term Borrowing-Vehicles	29.33	PERONE E RESPONDE		
Long Term Borrowing-Unsecured	-394.88	-430.32		
Interest Paid	-254.75	-231.83		
Net cash used in Financing Activities	-1532.43	-327.43		
D. Net Increased in Cash & cash equivalent (A+B+C)	227.61	-115.52		
E. Cash & cash equivalent at beginning of period	291.44	406.97		
F. Cash & cash equivalent at the end of period (D+E)	519.05	291.44		

For Graphisads Limited Limited

Mukesh Kumar Gupta

Managing Director

DIN: 00093322



Statement on Impact of Audit Qualifications submitted along-with Audited Financial results for the year ended 31st March, 2024

(Pursuant to the Regulation 33 3(d) of the SEBI (LODR) Regulations, 2015

### Auditors Qualification:

The proper books of accounts are maintained by the Company as required under the law except the audit trail as required under Rule 11(g) of Companies (Audit and Auditors) Rules, 2014 is not maintained at all. The Company is using the accounting software for maintaining its book of account, which do not have a feature of recording the audit trail facility.

# Management's Statement on Impact of Audit Qualification raised by the Auditor:

The Management acknowledges that there have been deficiencies in the accounting software that company is using and the same will be reviewed by the Board of the Directors of the Company and will make sure that necessary actions will be taken in the current financial year to update the systems and accounting software's which meets the requirements for recording the audit trail facility.

Yours sincerely

For Graphisads Limited

Mukesh Kumar Gupta

Managing Director DIN: 00093322

Date: 29-May-2024

For BAS & Company LLP

Chartered Accountants, Firm Reg. No. 323347E

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Par trier

M. No. 527731