#### INDEPENDENT AUDITOR'S REPORT

To the Members of Graphisads Private Limited

#### Report on the Financial Statements

#### Opinion

We have audited the accompanying financial statements of GRAPHISADS PRIVATE LIMITED ('the Company'), which comprise the balance sheet as at March 31, 2020, the statement of profit and loss then ended, cash flow statement and a summary of significant accounting policies and other explanatory information.

In our opinion and to the best of our information and according to the explanations given to us, the aforesaid financial statements give the information required by the Act in the manner so required and give a true and fair view in conformity with the accounting principles generally accepted in India

- (a) in the case of Balance Sheet, of the state of affairs of the Company as at March 31, 2020;
- (b) in the case of the Statement of Profit and Loss, of the Profit for the year ended on that date;
- (c) in the case of the Statement of Cash Flow, of the cash flow for the year ended on that date and
- (d) in the case of the Statement of Change in Equity, of the change in equity for the year ended on that date;

#### **Basis for Opinion**

We conducted our audit of the standalone financial statements in accordance with the Standards on Auditing specified under section 143(10) of the Act (SAs). Our responsibilities under those Standards are further described in the Auditor's Responsibilities for the Audit of the Standalone Financial Statements section of our report. We are independent of the Company in accordance with the Code of Ethics issued by the Institute of Chartered Accountants of India (ICAI) together with the independence requirements that are relevant to our audit of the standalone financial statements under the provisions of the Act and the Rules made there under, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the ICAI's Code of Ethics. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the standalone financial statements.

CHARTERED ACCOUNTANTS

#### **Emphasis of Matter**

In assessing the recoverability of loans, receivables, and investments, the Company has considered internal and external sources of information, including credit reports, economic forecasts and industry reports up to the date of approval of these standalone financial statements. The Company has performed sensitivity analysis on the assumptions used and based on current indicators of future economic conditions, the Company expects to recover the carrying amount of these assets. The eventual outcome of impact of the global health pandemic may be different from those estimated as on the date of approval of these standalone financial statements and the Company will continue to monitor any material changes to the future economic conditions.

Our report is not modified in respect of this matter.

## Information Other than the Standalone Financial Statements and Auditor's Report Thereon

The Company's Board of Directors is responsible for the preparation of the other information. The other information comprises the information included in the Management Discussion and Analysis, Board's Report including annexure to Board's Report, Business Responsibility Report, Corporate Governance and Shareholder's Information, but does not include the standalone financial statements and our auditor's report thereon.

Our opinion on the standalone financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the standalone financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the standalone financial statements or our knowledge obtained during the course of our audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact. We have nothing to report in this regard.

#### Management's Responsibility for the Financial Statements

The Company's Board of Directors is responsible for the matters stated in Section 134(5) of the Companies Act, 2013 ("the Act") with respect to the preparation and presentation of these financial statements that give a true and fair view of the financial position, financial performance of the Company in accordance with the accounting principles generally accepted in India, including the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014. This responsibility also includes maintenance of adequate

accounting records in accordance with the provisions of the Act for safeguarding the assets of the Company and for preventing and detecting frauds and other irregularities; selection and application of appropriate accounting policies; making judgments and estimates that are reasonable and prudent; and design, implementation and maintenance of adequate internal financial controls, that were operating effectively for ensuring the accuracy and completeness of the accounting records, relevant to the preparation and presentation of the financial statements that give a true and fair view and are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those Board of Directors are also responsible for overseeing the Company's financial reporting process.

### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with SAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements

As part of an audit in accordance with SAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the standalone financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal financial controls relevant to the audit in order to design audit procedures that are appropriate in the circumstances. Under section 143(3)(i) of the Act, we are also responsible for expressing our opinion on whether the Company has adequate internal financial controls

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### Kumar Piyush & Co. CHARTERED ACCOUNTANTS

system in place and the operating effectiveness of such controls, refer to our separate report in "Annexure B".

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the standalone financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the standalone financial statements, including the disclosures, and whether the standalone financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Materiality is the magnitude of misstatements in the standalone financial statements that, individually or in aggregate, makes it probable that the economic decisions of a reasonably knowledgeable user of the financial statements may be influenced. We consider quantitative materiality and qualitative factors in (i) planning the scope of our audit work and in evaluating the results of our work; and (ii) to evaluate the effect of any identified misstatements in the financial statements.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the standalone financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

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#### Report on Other Legal and Regulatory Requirements

- 1. As required by The Companies (Auditor's Report) Order, 2016 ("the Order") issued by the Central Government of India in terms of sub-section (11) of section 143 of the Act, we give in the Annexure "A" a statement on the matters specified in the paragraph 3 and 4 of the Order, to the extent applicable.
- 2. As required by Section 143 (3) of the Act, we report that:
- (a) we have sought and obtained all the information and explanations which to the best of our knowledge and belief were necessary for the purposes of our audit.
- (b) in our opinion proper books of account as required by law have been kept by the Company so far as it appears from our examination of those books;
- the balance sheet, the statement of profit and loss dealt with by this Report are in agreement with the books of account;
- (d) in our opinion, the aforesaid financial statements comply with the Accounting Standards specified under Section 133 of the Act, read with Rule 7 of the Companies (Accounts) Rules, 2014;
- (e) on the basis of the written representations received from the directors as on March 31, 2020 taken on record by the Board of Directors, none of the directors is disqualified as on March 31, 2020 from being appointed as a director in terms of Section 164 (2) of the Act; and
- (f) with respect to the adequacy of the internal financial controls over financial reporting of the Group and operating of such controls, refer to our separate report in Annexure "B" and;
- (g) with respect to the other matters to be included in the Auditor's Report in accordance with Rule 11 of the Companies (Audit and Auditors) Rules, 2014, in our opinion and to the best of our information and according to the explanations given to us:
  - 1. The Company have any pending litigating which would impact its financial impact. (Refer Note 39 forming part of the financial statement).
  - The Company did not have any long term contracts including derivative contracts for which there were any material foreseeable losses.

- 3. The Company has made provision, as required under the applicable law or accounting standards, for material foreseeable losses.
- 4. There were no amounts which were required to be transferred, to the Investor Education and Protection Fund by the Company

For Kumar Piyush & Co.

Firm Registration No.: 005120N

**Chartered Accountants** 

Virendra Kumar Goel

Partner

Membership No.: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020

#### ANNEXURE "A" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 1 under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

- (i) (a) The Company has maintained proper records showing full particulars, including quantitative details and situation of fixed assets.
  - (b) The fixed assets of the company are physically verified by the management at reasonable intervals. No material discrepancies were noticed on such verification
  - (c) Subject to Note No. 37(i) forming part of the financial statements, the title deeds of immovable properties are held in the name of the company.
- (ii) (a) The stock of inventories has been physically verified at reasonable intervals by the management.
  - (b) In our opinion and according to the information and explanation given to us, the procedures for physical verification of Inventories followed by the management is reasonable and adequate in relation to the size of the company and the nature of its business.
  - (c) The company has maintained proper records of Inventories and no discrepancies were noticed on physical verification as compared with the books records our opinion and according to the information and explanation given.
- (iii) The Company has not granted any loans secured or unsecured to companies, firms, Limited Liabilities Partnerships or parties listed in the register maintained under section 189 of the Companies Act, 2013 ('the Act). Consequently, the provisions of clauses 3(iii)(a) relating the terms and conditions of the grant of such loans (b) relating to the schedule of repayment and interest and receipts, and (c) relating to overdue amount, of the order are not applicable to the Company.
- (iv) In our opinion and according to the information and the explanations given to us, the Company has given guarantee for loans taken by others from banks or financial institutions.
- (v) In our opinion and according to the information and explanations given to us, the Company has not accepted deposits during the year and does not have any unclaimed deposits. Therefore, the provisions of the clause 3 (v) of the Order are not applicable to the Company.

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CHARTERED ACCOUNTANTS

- (vi) As informed to us, the Central Government has not prescribed the maintenance of cost records under section 148(1) of the Act, in respect of the activities carried on by the Company.
- (vii) (a) According to the books and records as produced and examined by us in accordance with generally accepted auditing practices in India and also based on management representations, undisputed statutory dues in respect of provident fund, income tax, sales tax, service tax, duty of customs, value added tax, cess and other material statutory dues have generally been regularly deposited during the year by the Company.

According to the information and explanations given to us, no undisputed amounts payable in respect of provident fund, income tax, sales tax, service tax, Good and Service Tax, duty of customs, value added tax, cess and other material statutory dues were outstanding, at the year end, for a period of more than six months from the date they became payable except the following:

Nature of Statue	Nature of The Dues	Amount (Rupees In Lakh)	Period to which the amount relates
Goods and Service Tax Act, 2017	Reversal of Goods and Service Tax Input claimed on account of non-payment of creditors upto March 31, 2020	2.83	2019-2020

(b) According to the information and explanations given to us, there were no material dues of duty of customs and cess which have not been deposited with the appropriate authorities on account of any dispute as on 31.03.2020. However, the following are the particulars of disputed dues in respect of Service Tax:

Nature	Nature	Amount	Period to which	Forum where
of	of The	(Rupees	the amount	Dispute is
Statue	Dues	In Lakh)	relates	Pending
Custom Excise and Service Tax Act	Service Tax	Demand was Rs 178.65 Lakh and Rs 187.50 Lakh has already been paid under protest	2001-2002	Hon'ble Custom Excise and Service Tax Appellant Tribunal, New Delhi (The matter is sub-judice)

According to the information and explanations given to us, the company has paid all undisputed dues of excise duty.

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CHARTERED ACCOUNTANTS

- (viii) The Company has not defaulted in repayment of loans or borrowing to a financial institution, bank, government or dues to debenture holders.
- (ix) Since the company has not raised monies by way of initial public offer or further public offer (including debt instruments) and term loan during the year, hence this clause is not applicable.
- (x) To the best of our knowledge and according to the information and explanations given to us, no material fraud on or by the Company has been noticed or reported during the course of our audit.
- (xi) The Company has paid the managerial remuneration accordance with the requisite approvals mandated by the provisions of section 197 read with Schedule V to the Companies Act.
- (xii) Since the company is not a Nidhi Company hence, this clause is not applicable.
- (xiii) The Company has disclosed all transactions with the related parties in compliance with section 177 and 188 of the Companies Act, 2013 and all the details in the Standalone Financial Statements etc., as required by the applicable accounting standards.
- (xiv) The Company has not made any preferential allotment or private placement of shares or fully or partly convertible debentures during the year.
- (xv) The Company has not entered any non cash transaction with directors or person connected with him.
- (xvi) The Company is not a Non Banking Finance Company which is required to be registered under section 45-IA of the Reserve Bank of India Act, 1934. Hence, this point is not applicable.

For Kumar Piyush & Co.

Firm Registration No.: 005120N

**Chartered Accountants** 

Virendra Kumar Goel

Partner

Membership No.: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020



#### ANNEXURE "B" TO THE INDEPENDENT AUDITOR'S REPORT

(Referred to in paragraph 2(f) under 'Report on Other Legal and Regulatory Requirements' section of our report of even date)

Report on the Internal Financial Controls under Clause (i) of sub section 3 of Section 143, of The Companies Act, 2013 ("the Act")

In conjunction with our audit of the Financial Statements of the Company as of and for the year ended 31 March 2020, we have audited the internal financial controls over financial reporting of GRAPHISADS PRIVATE LIMITED ('the Company'), as of that date.

#### Management's Responsibility for Internal Financial Controls

The Respective Board of Director of the Company is responsible for establishing and maintaining internal financial controls based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls over Financial Reporting issued by the Institute of Chartered Accountants of India. These responsibilities include the design, implementation and maintenance of adequate internal financial controls that were operating effectively for ensuring the orderly and efficient conduct of its business, including adherence to company's policies, the safeguarding of its assets, the prevention and detection of frauds and errors, the accuracy and completeness of the accounting records, and the timely preparation of reliable financial information, as required under the Companies Act, 2013.

#### Auditors' Responsibility

Our responsibility is to express an opinion on the Company's internal financial controls over financial reporting based on our audit. We conducted our audit in accordance with the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting (the "Guidance Note") and the Standards on Auditing, issued by ICAI and deemed to be prescribed under section 143(10) of the Companies Act, 2013, to the extent applicable to an audit of internal financial controls, both applicable to an audit of Internal Financial Controls and, both issued by the Institute of Chartered Accountants of India. Those Standards and the Guidance Note require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether adequate internal financial controls over financial reporting was established and maintained and if such controls operated effectively in all material respects.

CHARTERED ACCOUNTANTS

Our audit involves performing procedures to obtain audit evidence about the adequacy of the internal financial controls system over financial reporting and their operating effectiveness. Our audit of internal financial controls over financial reporting included obtaining an understanding of internal financial controls over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the Company's internal financial controls system over financial reporting.

#### Meaning of Internal Financial Controls Over Financial Reporting

A company's internal financial control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal financial control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorisations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorised acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

#### Inherent Limitations of Internal Financial Controls over Financial Reporting

Because of the inherent limitations of internal financial controls over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may occur and not be detected. Also, projections of any evaluation of the internal financial controls over financial reporting to future periods are subject to the risk that the internal financial control over financial reporting may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

#### Opinion

In our opinion, the Company, have in, in all material respects, an adequate internal financial controls system over financial reporting and such internal financial controls over financial reporting were operating effectively as at March 31, 2020, based on the internal control over financial reporting criteria established by the Company considering the essential components of internal control stated in the Guidance Note on Audit of Internal Financial Controls Over Financial Reporting issued by the Institute of Chartered Accountants of India.

For Kumar Piyush & Co.

Firm Registration No.: 005120N

**Chartered Accountants** 

Virendra Kumar Goel

Partner

Membership No.: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020

Name	CDARWCARC BRUARE	
Address	GRAPHISADS PRIVATE	
Francisco	4/24A, AB House, Near Oriental House,	
Date of Incorporation	Asaf Ali Road, New Delhi-110002	
CIN	25.09.1987	
Status	U35999DL1987PTC029334	
Previous year	Resident/Private Limited C	ompany
Assessment year	March 31, 2020	
Permanent Account Number	2020-21	
Whether Original or Revised	AAACG2365F	
Ward Number	Original	
Bank Account	Circle 10(2), New Delhi	
Dank Account	State Bank Limited	
Bank Account No.	1 By 18-b, Asaf Ali Road, N	lew Delhi - 110001
IFSC Code	34001591997	
	SBIN0000745	
Due Date of Filing of Return	September 30, 2020	
Extended Due Date of Filing of Return  COMPUTATION OF IN	February 15, 2021	
Particulars COMPOTATION OF IN		
Income From Business:	Amount (Rs.)	Amount (Rs.)
Net profit as per statement of profit and loss	45 17 500	
Add:	45,17,569	
Balance written off	20.07.222	
Donation Donation	30,85,000	
	30,200	
Reversal of GST Input on account of non payment of creditors		
upto December 23, 2020	2,83,465	
Prior Period Expenses	9,45,702	
Out Door Expenses ( Prior Period Expenses)	1,02,69,165	
Loss on sale of Flat	24,54,524	
Loss on sale of Vehicles	22,342	
Interest on TDS	5,10,502	
Depreciation as per The Companies Act, 2013	1,10,27,595	3,31,46,063
		3,31,46,063
Less:	1	
Provious Year Unpaid GST Paid during the year	39,21,781	
Depreciation under section 32 of The Income Tax Act, 1961	1,50,15,794	
Interest received on Income Tax Refund	13,63,809	
Interest on Income Others	1,22,300	
Interest on Fixed Deposits taken seperately	37,93,589	
Rental Income	3,00,000	2,45,17,273
		86,28,790
Capital Gain on sale of under construction Flat		00,20,7 70
Sale Consideration received	1,22,69,530	
Less: Indexed Cost of Acquistion	1,76,98,565	
	(54,29,035)	
Carry forward to next year	54,29,035	
The month of the section of the sect	31,27,033	
Income From Other Sources:		-
Interest received on Income Tax Refund	13,63,809	
Interest on Income Others	1,22,300	
Interest on Fixed Deposits taken seperately	37,93,589	
Rental Income		
	3,00,000	EE 70.400
Gross Total Income		55,79,698
Less: Deduction under Chapter -VI-A	1	1,42,08,488
Under section 80G (50% Deduction)		
D		
12.00.0010	977 7875	
12.09.2019 Swadha AAUTS4436N 20,000/- C-5, Lajpat Nagar-III, New Delhi	20,000	1
C-0, Lajpat Nagar-III, New Delli		
		10,000



#### GRAPHISADS PRIVATE LIMITED 4/24A, ABHOUSE, ASAF ALI ROAD, NEW DELHI-110 002 CIN: U35999DL1987PTC029334

#### **BALANCE SHEET AS AT MARCH 31, 2020**

PARTICULARS	Note No.	As at March 31,2020	As at March 31,2019
I. EQUITY AND LIABILITIES			
(1) Shareholder's Funds		1	
(a) Share Capital	1A	19,235,000.00	19,235,000.00
(b) Reserves and Surplus	2	277,877,094.29	276,922,763.99
(2) Non-Current Liabilities			
(a) Long-term borrowings	3	135,691,805.38	146,057,700.95
(b) Long term liabilties	4	5,436,532.00	3,057,557.00
(c) Long term provisions	5		51,925.00
(d) Deferred Tax Liability (Net)	- 6	5,811,244.91	6,848,176.91
(3) Current Liabilities			
(a) Short-term Borrowings	7	179,483,718.83	189,979,629.93
(b) Trade Payables	8	145,205,690.00	286,692,901.33
(c) Other Current Liabilties	9	27,096,067.52	42,429,231.69
(d) Short-term provisions	10	3,950,019.38	5,163,499.18
TOTAL		799,787,172.31	976,438,385.98
II. ASSETS			
(1) Non - current assets			
(a) Fixed Assets		1	
(i) Tangible Assets	11	213,274,311.88	216,733,008.93
(i) Intangible Assets	7.5	954,797.72	1,155,416.92
(2) Non Current Investments			
(a) Other Non Current Investments	12	5,635,000.00	5,720,000.00
(b) Long term Loans and advances	13	72,195,109.00	63,875,731.00
(c) Inventory	14	29,964,301.69	14,189,217.06
(d) Trade Receivables	15	329,917,154.49	481,387,096.05
(e) Cash and Cash Equivalents	16	27,337,012.88	45,557,290.00
(f) Short term Loans and Advances	17	120,509,484.65	147,820,626.02
TOTAL		799,787,172.31	976,438,385,98

The accompanying notes to accounts are integral part of

Financial Statements

For Kumar Piyush & Co. **Chartered Accountants** 

Firm Registration No.: 005120N

Virendra Kumar Goel

Partner

Membership Number: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020

nesi

Mukesh Kumar Gupta

Director

DIN: 00093322

Director

DIN: 01456388

4/24A, ABHOUSE, ASAF ALI ROAD, NEW DELHI-110 002

CIN: U35999DL1987PTC029334

STATEMENT OF PROFIT AND LOSS FOR THE YEAR ENDED MARCH 31, 2020

Piyush

PAI	RTICULARS	Note No.	For the year ended March 31, 2020	For the vear ended March 31,2019
I. II. III.	Revenue Revenue from Operations Other Income Total Revenue (I+II)	18 19	589,993,242.08 9.841.807.97 599,835,050.05	930.807.602.23 16,410,406.87 947,218,009.10
IV.	Expenses			717,210,007.10
V. VI. VI. VII. VIII. IX.	Operating Expenses Change in Inventory Employee Benefits Expenses Finance cost Other Expenses Depreciation & Amortisation Expenses	20 21 22 23 24 11	480,160,600.60 (15,775,084.63) 41,506,571.70 24,921,002.79 52,531,094.65 11,027,594.51	792,875,476.56 7,095,252.94 46,588,338.30 24,439,685,54 48,338,679,51 15,825,007,41
X.	Total Expenses		594,371,779.62	935,162,440.26
	Profit before Tax and Exceptional items Exceptional items Prior Period Expenses/Depreciation		5,463,270.43 - 945,701.67	12,055,568.84 408,045.22
	Profit from ordinary activities before tax Tax expenses Earlier Year Short and Excess of taxes Current Tax Deferred Tax		4,517,568.76 3,950,019.38 1,036,932.00	11,647,523.62 906,362.11 5,163,499.18 2,052,925.93
	Net Profit for the period/year		1,604,481.38	7,630,588.26
	Number of Equity Shares Earnings Per Equity Share		192,350	192,350
	(1) Basic (2) Diluted		8.34	39.67

For Kumar Piyush & Co. Chartered Accountants

Firm Registration No.: 005120N

Virendra Kumar Goel

Partner

Membership Number: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020

9 Jush

Mukesh Kumar Gupta

Director

DIN: 00093322

Alok Cripta Director

DIN: 01456388

Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020 (All amounts in rupees, unless otherwise stated)

Note 1A Share Capital

As at M	Iarch 31,2020	As at M	arch 31,2019
Number	Amount (in Rs.)	Number	Amount (in Rs.)
200,000	20,000,000.00	200,000	20,000,000.00
200,000	20,000,000.00	200,000	20,000,000.00
192,350	19,235,000.00	192,350	19,235,000.00
192,350	19,235,000.00	192,350	19,235,000.00
192,350	1,923,500.00	192,350	1,923,500.00
192,350	1,923,500.00	192,350	1,923,500.00
	200,000 200,000 192,350 192,350	200,000 20,000,000.00  200,000 20,000,000.00  192,350 19,235,000.00  192,350 19,235,000.00  192,350 1,923,500.00	Number         Amount ( in Rs. )         Number           200,000         20,000,000.00         200,000           200,000         20,000,000.00         200,000           192,350         19,235,000.00         192,350           192,350         1,923,500.00         192,350

a) Terms and rights attached to equity shares:

The Company has only one class of equity share having a par value of Rs.10 per share. Accordingly all equity shares rank equally with regard to dividends and share in the Company's residual assets. The equity shares are entitled to receive dividend as declared from time to time. Dividends are paid in Indian Rupees. Dividend proposed by the board of directors, if any, is subject to the approval of the shareholders at the General Meeting, except in the case of interim dividend. In the event of liquidation of Companies, the holders of equity shares will be entitled to receive remaining assets of the Company, after distribution of all preferential amounts. The distribution will be in proportion to the number of equity shares held by the

b) The Company has not issued bonus shares, not issued shares for consideration other than cash and has not bought back shares during the period of five years immediately preceding the reporting date

c) Reconciliation of the shares outstanding at the beginning and at the end of the reporting period

Particulars	Equity	Equity Shares		
	Number	Amount		
Shares outstanding at the beginning of the year	192,350	1,923,500.00		
Shares Issued during the year	222/000	-		
Shares bought back during the year	-			
Shares outstanding at the end of the year	192,350	1,923,500.00		

(d) Shareholders holding more than 5 % of equity share capital:

Name of Shareholder	As at 31	As at 31 March 2020		As at 31 March 2019	
	No. of Shares held	% of Holding	No. of Shares held	% of Holding	
Mr. Mukesh Gupta	113,400	58.96%		58.96%	
Mr. Alok Gupta	38,800	20.17%		20.17%	
Mrs. Padma Gupta	37,150	19.31%	37,150	19.31%	



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Note 2 Reserves and Surplus

Particulars	As at March 31,2020	As at March 31,2019
<u> </u>	Amount	Amount
(a) Security Premium Reserve	53,290,000.00	53,290,000.00
(b) General Reserve		
Opening Balance	10,551,500.00	10,551,500.00
Add: Amount transferred from surplus	-	
Closing Balance	10,551,500.00	10,551,500.00
(c) Surplus in statement of Profit and Loss		
Balance brought forward from previous year	213,081,263.99	200,149,021.27
Add: Profit for the year	1,604,481.38	7,630,588.26
Add: Income tax earlier years Refund		3,333,163.00
Less: Income tax earlier years Refund	(32,606.80)	
Less: Income tax earlier years Demand	(801,854.00)	·
Less: other Adjustments	184,309.72	1,968,491.46
Net Surplus	214,035,594.29	213,081,263.99
Total (a+b+c)	277,877,094.29	276,922,763.99



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Note 3 Long Term Brrowings

	As at March 31,2020	As at March 31,2019
<u>Particulars</u>	Amount	Amount
Secured Loans		
a) Vehicle Loans -ICICI Bank -HDFC Bank -HDFC Bank (Vehicle loans are secured by way of hypothecation of vehicle accquired out of the loan proceeds)	5,163,987.89	54,339.00 906,119.34 7,099,110.21
b) Housing Loans -ICICI Bank -Deutsche Bank (Housing loans are secured by way of hypothecation of house accquired out of the loan proceeds)	13,400,000.00 115,627,817.49	13,400,000.00 119,053,050.38
c) Bank Guarantee The National Small Industries Corp Ltd Unsecured Loans	-	4,045,082.00
Sadhana Foundation	1,500,000.00	1,500,000.00
	135,691,805.38	146,057,700.95

Note 4 Long Term Liabilities

D-stl	As at March 31,2020	
<u>Particulars</u>	Amount	Amount
Trade Payables: Others:	5,436,532.00	3,057,557.00
	5,436,532.00	3,057,557.00

Note 5 Long Term Provisions

Particulars	As at March 31,2020	As at March 31,2019	
1 internals	Amount	Amount	
Provision for Gratuity	51,925.00	51,925.00	
Less- Paid during the year	(51,925.00)	-	
		51,925,00	

Note 6 Deffered tax Liabilities

Particulars	As at March 31,2020	As at March 31,2019
	Amount	Amount
Opening Balance	6,848,176.91	8,901,102.84
Add: Transferred from P& La/c	(1,036,932.00)	(2,052,925.93)
	5,811,244.91	6,848,176.91



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Short Term Brrowings Note 7

Particulars	As at March 31,2020	As at March 31,2019
- Interest of the second of th	Amount	Amount
Secured		
Working Capital Loans		
Cash Credit ( A/c No. 52505111973)	25,972,023.14	51,876,906.70
Over Draft( A/c No. 000033521910019)	60,942,117.89	91,485,245.80
Bill Discounting	1,562,086.80	5,390,503.43
(Working capital borrowinggs are secured by hypothecation ,first		
charge on current assets and book debts of the company. Further		
secured by way of personal guarantees of directors of the company		
and all the term deposits of the company and the directors of the	1	
company. Company has also given the counter gaurantee against the		
working capital borrowings by way of mortgage of immovable		
Unsecured		
From Others:		
Abhishek Gupta	6,241,253.00	6,800,886.00
Divine Entertainment Ltd	9,200,000.00	9,200,000.00
Sadhna Broadcast Ltd	48,400,000.00	ver carrier sec. Since
Mukesh Gupta	27,166,238.00	25,178,217.00
Shilpa Gupta	is a	47,871.00
	179,483,718.83	189,979,629.93

Note 8

**Trade Pavables** 

<u>Particulars</u>	As at March 31,2020 Amount	As at March 31,2019 Amount
Trade Creditors	145,205,690.00	286,692,901.33
	145,205,690.00	286,692,901.33

Other Current Liabilities Note 9

Particulars	As at March 31,2020	As at March 31,2019
Turrediars	Amount	Amount
Advances From Customers	4,984,201.00	11,215,315.00
Cheques issued but not presented for payment		6,731,164.00
Deferred Income	4,387,851.00	4,387,851.00
ESI Payables	19,062.00	30,405.00
Expenses Payable	6,164,261.24	7,214,078.33
Audit Fee Payable	-	594,600.00
GST Payable	4,169,821.28	924,691.36
Provident Fund Payable	233,052.00	305,238.00
Salaries Payable	2,547,415.00	3,420,381.00
Security deposits received	3,101,587.00	3,401,587.00
TDS Payable VAT Payable	1,488,817.00	4,203,921.00
	27,096,067.52	42,429,231.69

**Short Term Provisions** Note 10

<u>Particulars</u>	As at March 31,2020	As at March 31,2019
	Amount	Amount
Provision for Income Tax	5,163,499.18	6,012,478.89
Add:Provision of tax during the year	3,950,019.38	5,163,499.18
99 See See See See See See See See See S	9,113,518.56	11,175,978.07
Less:Amount adjusted during the year	5,163,499.18	6,012,478.89
	3,950,019.38	5,163,499.18





Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Note 12 Non Current Investments

Particulars	As at March 31,2020	As at March 31,2019
	Amount	Amount
Investment in -:		
Shares of Subsidiary		
Spike Advertising Private Limited	5,000,000.00	5,000,000.00
Clean India Ventures Private Limited	635,000.00	635,000.00
Other	(W.E.).174.786.04 (W.171.9 ) 1 0 0 0 0	real-strate state (s.g. and missionistic
Let's Afford Home Solutions Private Ltd	-	85,000.00
(Lets Afford Home Solutions Private Ltd. Was striken off from the		
Companies House register with the Registrar of Companies and		
has cesased to exist.)		
	5,635,000.00	5,720,000.00
(Investment in Mutual fund is considered on Market Value which		
is less than the historical value of the investment.)		

Note 13 Long Term Loans & Advances

Particulars	As at March 31,2020	As at March 31,2019
	Amount	Amount
(Unsecured, considered good unless stated otherwise) Earnest Money / Security Deposit Advance Against Property	22,144,790.00 50,050,319.00	15,546,400.00 48,329,331.00
	72,195,109.00	63,875,731.00

Note 14 Inventory

<u>Particulars</u>	As at March 31,2020 Amount	As at March 31,2019  Amount
Work In Progress	12,848,520.00	-
	29,964,301.69	14,189,217.06

Note 15 Trade Receivables

Particulars	As at March 31,2020	As at March 31,2019
	Amount	Amount
(Unsecured, considered good unless stated otherwise) Exceeding six months:		
Considered Good	134,030,012.00	149,310,525.29
Considered Doubtful	70,444,137.22	63,091,663.00
	204,474,149.22	212,402,188.29
Others		
Considered Good	125,443,005.27	268,984,907.76
	329,917,154.49	481,387,096.05



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Note 16 Cash & Cash Equivalents

Particulars	As at March 31,2020	As at March 31,2019 Amount
	Amount	
Balances with Banks:	7	
On Current accounts	843,395.95	1,794,707.59
On Deposits	22,906,958.44	41,958,970.91
Cash In Hand	3,586,658.49	1,803,611.50
	27,337,012.88	45,557,290.00

#### Note 17 Short Term Loans & Advances

Particulars	As at March 31,2020	As at March 31,2019
	Amount	Amount
(Unsecured, considered good unless stated otherwise)		
Earnest Money / Security Deposit	5,000,000.00	6,955,174.00
TDS Receivables	14,316,325.00	19,355,512.98
TDS on GST	294,436.20	10 - 10 - 10 - 10 - 10 - 10 - 10 - 10 -
TDS Receivables Under DVAT	00 250 250 250 250 250 250 250 250 250 2	261,294.00
Income Tax Refund Receivable	26,231,708.00	23,606,990.00
Interest Accured on Fixed Deposit	4,007,053.69	1,968,378.81
Accrued incentive	9,500,000.00	9,500,000.00
Prepaid Expenses	4,004,957.29	4,688,428.00
Advances to employees	1,202,362.00	1,307,174.00
Other Loans & advances	11,951,075.47	19,114,513.35
Imprest Account	1,019,364.00	26,402.00
Deposit with GST Department (Penalty)	17,820.00	
Deposit with Service Tax Department	14,749,752.00	7,180,910.00
Advances for Purchase/Expenses	9,423,706.00	19,692,871.00
Advance to suppliers	18,790,925.00	34,162,977.88
	120,509,484.65	147,820,626.02



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

#### Note 18 Revenue from operations

Particulars	For the year ended March 31,2020 Amount	For the year ended March 31,2019 Amount
Advertisement receipts	645,991,524.08	1,022,599,189.94
Designing & Production	6,601,961.00	6,536,686.00
	652,593,485.08	1,029,135,875.94
Less:Trade Discount	(43,675,500.00)	(63,877,245.29)
Less:Treaty Sales	(18,924,743.00)	(34,451,028.42)
	589,993,242.08	930,807,602.23

#### Note 19 Other Income

Particulars	For the year ended March 31,2020	For the year ended March 31,2019	
	Amount	Amount	
Interest Received on FDR	3,793,589.10	2,370,646.94	
Interest Received - Others	1,486,109.05	2,431,585.00	
Miscellaneous Income	4,261,875.12	9,121,849.71	
Profit/(Loss) on sale of fixed assets	-	102,168.22	
Miscellaneous Balance Written off	234.70	2,088,557.00	
Rental Income	300,000.00	295,600.00	
	9,841,807.97	16,410,406.87	



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Summary of significant accounting policies and other explanatory informations to the financial statements for the year ended March 31,2020

(All amounts in rupees, unless otherwise stated)

Note 20

**Operating Expenses** 

Particulars	For the year ended March 31,2020	For the year ended March 31,2019	
	Amount	Amount	
Cost of Advertisement	420,092,853.78	573,046,556.83	
License fee	11,448,733.00	11,865,393.00	
Outdoor media display charges	63,171,894.29	236,811,530.85	
Production Expenses	4,371,862.53	5,603,024.30	
	499,085,343.60	827,326,504.98	
Less:Treaty Purchases	(18,924,743.00)	(34,451,028.42)	
	480,160,600.60	792,875,476.56	

Note 21

Change in Inventory

Particulars	For the year ended March 31,2020 Amount	For the year ended March 31,2019 Amount
Opening Stock	14,189,217.06	21,284,470.00
Closing Stock- Finished	(17,115,781.69)	(14,189,217.06)
Closing Stock- WIP	(12,848,520.00)	***************************************
	(15,775,084.63)	7,095,252.94

Note 22

**Employee Benefit Expenses** 

Particulars	For the year ended March 31,2020 Amount	For the year ended March 31,2019 Amount
Salaries and Wages & Allowances	36,831,830.00	35,668,737.00
Directors Remuneration		6,720,000.00
Bonus	615,750.00	, -,,
Contribution to Provident Fund	1,761,342.00	1,806,890.00
Contribution to ESI	230,341.00	267,901.00
Gratuity	685,231.00	358,269.00
Staff Welfare expenses	1,382,077.70	1,766,541.30
	41,506,571.70	46,588,338.30

Note 23

Finance Cost

Particulars	For the year ended March 31,2020	For the year ended March 31,2019	
	Amount	Amount	
Bank Charges	490,050.35	709,291.91	
Processing Fees	1,213,036.28	430,772.00	
Interest Expenses	23,217,916.16	23,299,621.63	
19	24,921,002.79	24,439,685.54	

Note 24

Other Expenses

Particulars	For the year ended March 31,2020	For the year ended March 31,2019	
	Amount	Amount	
Audit fees	600,000.00	650,000.00	
Business Promotion	3,633,636.53	4,647,295.44	
Administrative and other expenses (Annexure)	48,297,458.12	43,041,384.07	
	52,531,094.65	48,338,679.51	



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### GROUPING TO THE FINANCIAL STATEMENTS AS AT MARCH 31st, 2020

Other Loans and Advances		
Particulars	Amount (Rs.)	Amount (Rs.)
	31.03.2020	31.03.2019
Aadhar Aggarwal	_	3,000,000.00
Loan-Harish Sharma	50,000.00	100,000.00
Bhuwan Pandey	400,000.00	-
Bundella Fincap Ltd	=	-
GA Exim Pvt Ltd	59,760.00	12
Kusum Gupta	9,707,000.00	9,707,000.00
Swachhagrahi Foundation	14,320.00	14,300.00
Mahender Tanwar	500,000.00	4,500,000.00
Surjit Arora	950,000.00	1,250,000.00
Loan-Pratibha Singh	<u> </u>	200,000.00
Loan-Pushpa Singh	200,000.00	200,000.00
Chelmsford Club-AG	10,686.00	2,562.00
Chelmsford Club-MG	(1,220.00)	5,899.00
Spike Advertising Pvt Ltd	-	-
India International Centre	10,283.00	7,382.00
Roshanara Club	=	13,736.94
Yes Bank Credit Card	50,246.47	113,633.41
Total	11,951,075.47	19,114,513.35



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NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

#### NOTE - 1 BACKGROUND AND SIGNIFICANT ACCOUNTING POLICIES

#### I. BACKGROUND

Graphisads Private Limited ("the Company") is a company registered under the Companies Act, 1956. The company is primarily engaged in the business of advertising agency in Publication, outdoor media and trading of Helicopter Components since its incorporation. It has invested in wholly owned Subsidiary Company M/s Spike Advertising Private Limited which is engaged in the business of Advertising agency. During the year, the company has made investment in its Subsidiary Company M/s Clean India Private Limited which is engaged in the business of Environment.

#### II. SIGNIFICANT ACCOUNTING POLICIES

#### a) CONVENTION

The financial statements have been prepared under the historical cost convention in accordance with applicable accounting standards, generally accepted accounting principles and relevant presentational requirements of the Companies Act, 2013. Incomes and expenditures have been accounted for on accrual basis.

#### b) USE OF ESTIMATE

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of financial statements and the reported amounts of revenues and expenses during the reporting period. Examples of such estimates include estimated useful life of fixed assets and provision for doubtful debts. Actual results could differ from these estimates and any changes in estimates are recognized prospectively.

Contingencies are recorded when it is probable that a liability will be incurred and the amount can be reasonably estimated.

#### c) CONTINGENCIES

A provision is created when there is a present obligation as a result of a past event that probably requires an outflow of resources and a reliable estimate can be made of the amount of the obligation. A disclosure for a contingent liability is made when there is a possible obligation or a present obligation that may, but probably will not, require an outflow of resources. When there is a possible obligation or a present obligation in respect of which the likelihood of outflow of resources is remote, no provision or disclosure is made.



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#### Registered Office: AB HOUSE, 4/24A, ASAF ALI ROAD, NEW DELHI - 110 002

## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

#### d) REVENUE RECOGNITION

Income from advertisement is recognized to the extent, the advertisement is published in the publications. Sales are recognized at the point of services provided to the customers and are net of Service Tax.

#### e) INVENTORIES

- 1. Stock of raw material is valued at cost.
- 2. Stock of finished goods and raw material is valued at cost or Net Realisable Value whichever is lower. The valuation of stock is verified by the management.
- 3. The costs of purchase consist of the purchase price including duties and taxes (other than those subsequently recoverable by the enterprise from the taxing authorities), freight inwards and other expenditure directly attributable to the acquisition. Trade discounts, rebates, duty drawbacks and other similar items are deducted in determining the costs of purchase.
- 4. Machinery spares whose use is expected to be regular is treated as inventory.

#### f) CASH AND CASH EQUIVALENTS

Cash comprises cash on hand and demand deposits with banks. Cash equivalents are short term balances, highly liquid investments that are readily convertible into known amount of cash and which are subject to insignificant risk of changes in value.

#### g) CASH FLOW STATEMENTS

Cash flow statement is prepared in accordance with the indirect method prescribed in Accounting Standard 3. The cash flows from operating, investing and financing activities of the company are segregated on the available information.

#### h) FIXED ASSETS/INTANGIBLE ASSETS

#### **Fixed Assets**

Fixed assets are stated at cost less accumulated depreciation. Cost of acquisition or construction is inclusive of freight, duties, taxes and other incidental expenses.

Intangible Assets

Intangible assets are recognized if:

- it is probable that the future economic benefits that are attributable to the

Assets will flow to the company, and

the cost / fair value of the assets can be measured reliably.



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## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

Machinery spares which can be used only in connection with an item of fixed asset and whose use is expected to be irregular; such machinery spares are capitalized.

#### i) DEPRECIATION

The Company has provided depreciation on Written Down Value Method in accordance with the rate prescribed under Part "C" of Schedule II of The Companies Act, 2013.

#### j) FOREIGN CURRENCY TRANSACTIONS

Foreign Exchange transactions during the year are recorded at the exchange rate prevailing on the dates of the transactions. Gain or losses out of fluctuations in rate between transaction date and settlement date in respect of revenue and expenses items are recognized to the Profit & Loss account except those relating to acquisition of fixed assets, which are adjusted in the carrying cost of the respective fixed assets.

#### k) INVESTMENTS

Current investments are valued at lower of cost or fair market value, and long-term investments are stated at cost in accordance with Accounting Standard – 13 on "Accounting for Investments" issued by the Institute of Chartered Accountants of India. Provision for diminution in the value of long-term investments shall be made only if such a decline is other than temporary.

#### 1) BORROWING COSTS

Borrowing costs that are attributable to the acquisition of qualifying assets are capitalized as part of cost of such assets till such time assets become ready for their intended use. All other Borrowing costs are recognized as expenses in the year in which they are incurred.

#### m) IMPAIREMENT OF ASSETS

An asset is treated as impaired when the carrying cost of assets exceeds its recoverable value. An impairment loss is charged to the Profit and Loss Account in the year in which an asset is identified as impaired. The impairment loss recognized in prior accounting periods is reversed if there has been a change in the estimate of recoverable amount.



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NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

#### n) EARNINGS PER SHARES

Basic earnings per share are computed using the weighted average number of equity shares outstanding during the year. Diluted earnings per share are computed using the weighted average number of equity and dilutive equity equivalent shares outstanding during the period end, except where the results would be anti-dilutive.

#### o) DEFERRED TAX

Deferred tax is recognized, on timing difference, being the difference between taxable and accounting income that originates in one period and are capable of reversal in one or more subsequent periods. Deferred assets in respect of unabsorbed depreciation and carry forward of losses are recognized if there is virtual certainty that there will be sufficient future taxable income available to realize such losses.

#### p) INCOME TAXES

Tax expense comprises of current tax and deferred tax. Current income tax is measured at the amount expected to be paid to the tax authorities in accordance with the Indian Income Tax Act.

#### q.) CASH FLOW STATEMENT

As per the requirement of Accounting Standard 3 "Cash Flow Statement" the company is required to prepare the Cash Flow Statement with the Financial Statements. And the company is preparing the Cash Flow statement with the Indirect Method provided in the Accounting Standard - 3.

#### r.) EMPLOYEE BENEFITS

As per Accounting Standard 15 "Employee benefits", the disclosures as defined in the Accounting Standard are given below:

The company is provided the provision for short term employee benefits such as wages, salaries, paid annual leaves etc. in the year in which they provide the services.

The company is not providing the provision for long term employee benefits and post employment benefits like Gratuity for the employees.

#### s.) BORROWING COSTS

As per Accounting Standard 16 "Borrowing Costs" the company is not having any loans against the capital assets but the company having the general loan but there is no capital asset which is lying idle after purchasing of it, so, there is no issue of capitalizing that interest expenses and other borrowing cost related to the loan.



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NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

#### 25. RELATED PARTY DISCLOSURES:

A. Key Management Personnel:

Sl. No	Sl. No Particulars Relationship		
1.	Mr. Mukesh Gupta	Director	
2.	Mr. Alok Gupta	Director	

#### B. Holding Company/ Subsidiary Company

Sl. No	Particulars	Relationship
1.	Spike Advertising Private Limited	Wholly Owned
		Subsidiary Company
2.	Clean India Private Limited	Subsidiary Company

## C. Enterprises under the control of the Key Management Personnel and their relatives:

Sl. No	Particulars	
1	MI Aviation Private Limited	
2.	Bundella Fincap Limited	
3.	GA Exim Private Limited	
4.	Deftech Services Private Limited	
5.	Nirvana Communications Private Limited	
6.	Swachhgrahi Foundation	

#### D. Balances outstanding/transactions with related parties:-

Transaction / Outstanding Balance		Key Management Personnel, their relatives and Control Enterprises Current year (Rs.)	Holding company/ Subsidiary of Holding company  Current year (Rs.)	Total  Current year  (Rs.)
I. 7	Transactions during the yea	nr		
a)	Directors Remuneration Salaries and Benefits	82,55,646.00	Nil	82,55,646.00
b)	Purchase - Publication, Hoarding	3,00,42,712.00	6,72,99,969.00	9,73,42,681.00



#### Registered Office: AB HOUSE, 4/24A, ASAF ALI ROAD, NEW DELHI - 110 002

## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

c)	Sales - Publication, Hording	2,48,14,574.00	9,79,36,380.00	12,27,50,954.00
d)	Rent Received	Nil	3,00,000.00	3,00,000.00
e)	Business Support Services Paid	10,00,000.00	Nil	10,00,000.00
f)	Royalty Receipt	12,00,000.00	Nil	12,00,000.00
g)	Loan Given	59,760.00	Nil	59,760.00

#### 26. SEGMENT REPORTING

As per Accounting Standard 17 "Segment Reporting" the company is providing the services of Advertising Agency and the company is following one segment reporting format as regards to the risk and return of the business.

#### 27. EARNINGS PER SHARE

Particulars	Current Year (Rs.)	Previous Year (Rs.)
Net profit / (loss) for the year (Rs.)	16,04,481.38	76,30,588.26
Amount available for equity share holders (A) (Rs.)	16,04,481.38	76,30,588.26
Weighted average number of shares (B)	1,92,350	1,92,350
Basic and diluted earnings per share (A/B) (Rs.) (Face value Rs. 10/- per share)	8.34	39.67

The Company does not have any outstanding dilutive potential equity share. Consequently, the basic and diluted earning per share remains the same.

#### 28. DEFERRED TAX (ASSETS/LIABILTIES

As per Accounting Standard 22 "Accounting for Taxes on Income" the disclosure of Provision of Deferred Tax are as follows:

The item wise details of deferred tax Liabilities (net of Assets) are as under:

#### Deferred Tax Liability / (Assets)

Particulars	Amount (Rs.)
Depreciation as per The Companies Act, 2013	1,50,15,794.00
Depreciation as per Income Tax Act, 1961	1,10,27,594.51



#### Registered Office: AB HOUSE, 4/24A, ASAF ALI ROAD, NEW DELHI - 110 002

## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

Closing Balance of Deferred Tax	58,11,244.91
Opening Balance of Deferred Tax	68,48,176.91
Deferred Tax Assets/(Liabilities) created during the year	(10,36,932.00
'Difference (DTA)	(39,88,199.49)

#### 29. INCOME IN FOREIGN CURRENCY

Particulars	Current Year (Rs.)	Previous Year (Rs.)
Total	Nil	Nil

#### 30. EXPENDITURES IN FOREIGN CURRENCY

Particulars	Current Year (Rs.)	Previous Year (Rs.)
Foreign Travel	Nil	Nil
Total	Nil	Nil

#### 31. AUDITORS REMUNERATIONS (EXCLUDING GOODS AND SERVICE TAX)

Particulars	Current Year (Rs.)	Previous Year (Rs.)
Audit Fees	6,00,000.00	5,50,000.00
Tax Audit Fees	Nil	1,50,000.00
Other Matter	Nil	Nil
Total	6,00,000.00	7,00,000.00

#### 32. MICRO SMALL AND MEDIUM ENTERPRISES

The Company is a Small and Medium Company ("Non SMC") in accordance with the Companies (Accounting Standards) Rule, 2006 issued by the Central Government vide a notification dated 7 December 2006 which is effective for all accounting periods commencing on or after 7 December 2006. Also, the Company is Level I entity accordingly the all the accounting standard are applicable on the company.

33. Working capital borrowings are secured by hypothecation, first charge on current assets and book debts of the company. Further secured by way of personal guarantees of directors of the company and all the term deposits of the company and the directors of the company. Company has also given the counter guarantee against the working capital borrowings by way of mortgage of immovable property of directors.



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#### Registered Office: AB HOUSE, 4/24A, ASAF ALI ROAD, NEW DELHI - 110 002

## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

- 34. Balances of Creditors, Debtors and other parties are subject to confirmation by the respective parties and reconciliation, if any, will be carried out in the current financial year.
- 35. In the opinion of the Board of Directors, all known liabilities have been provided for and to the best of their knowledge and belief, the value of realization of current assets, loans and advances in the ordinary course of the business will not be less than the amount at which they are stated in the balance sheet.

#### 36. Contingent Liabilities not provided for:

A notice for recovery of Service Tax, Interest and Penalty of Rs 1,78,65,583 for the period 2001-2002 to 2004-2005 issued the Service Tax Department against which the Company had already paid a sum of Rs. 40,00,000/- under protest vide challan number 50032, 50033, 50034 and 50035 on 13.10.2008.

The Company has further deposited a sum of Rs. 1,47,49,752/- (the breakup of which is given below) with Service Tax Department upto March 31, 2020 and the same amount has been shown as "Deposit with Service Tax Department" under note 17-" Short Term Loan and Advances" forming part of the financial statement as at March 31,2020.

Challan No.	Date	Amount (Rs.)
00093	07.01.2019	5,00,000.00
00049	15.01.2019	10,89,455.00
00013	11.03.2019	8,00,000.00
092232	28.03.2019	47,89,455.00
092233	28.03.2019	2,000.00
00001	19.04.2019	66,84,674.00
00001	24.03.2020	8,84,168.00
Total		1,47,49,752.00

The Company has filed Appeal before the Hon'ble Custom Excise and Service Tax Appellant Tribunal, R K Puram, New Delhi against the above said demand on 18.03.2019 and which is still pending for adjudication.

#### 37. FIXED ASSETS/DEPRECIATION

(i) The residential building shown in fixed assets situated at A-1/85, Panchsheel Enclave, New Delhi is registered in the name of the directors of the company. The plot situated at AG-575, Shalimar Bagh, New Delhi measuring 70 square meters on which work in progress has been shown in Fixed Assets is registered in the name of the relative of director of the company. This is a joint Development Agreement entered by the company with the relative of the director.

#### Registered Office: AB HOUSE, 4/24A, ASAF ALI ROAD, NEW DELHI - 110 002

## NOTES TO ACCOUNTS FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED MARCH 31, 2020

- (ii) The Company has revised the estimate of life of Erection Hoarding Sites from Five years to Ten Years retrospectively. The effect of such change in estimate of life of Erection Hoarding Sites is as under:
  - (a) Reserve and Surplus is increased by Rs. 9,54,330.30 and
  - (b) Written Down Value of Intangible Assets has reduced by Rs. 2,00,619.20.
- 38. World Health Organization (WHO) declared outbreak of Coronavirus Disease (COVID-19), a global pandemic on March 11, 2020. Consequent to this, The Government of India declared nationwide lockdown on March 24, 2020 with effect from March 25, 2020. The company has made detailed assessment of its liquidity position for the next year and the recoverability and carrying value of its assets. Based on current indicators of future economic conditions, the company expects to recover the carrying amount of these assets and thus no adjustments are required in these financial statements.
- 39. These financial statements have been prepared in the format prescribed by the Revised Schedule III to The Companies Act, 2013 and accordingly previous year figures have been recasts/restated to confirm toward classification of the current year.
- 40. Note No. 1 to 41 form an integral part of the Balance Sheet, Statement of Profit and Loss and Cash Flow Statement and have been duly authenticated.

As per our report of even date attached

For Kumar Piyush & Co. Chartered Accountants

Firm Registration No.: 005120N

VIRENDRA KUMAR GOEL

Partner

Membership No.: 083705

Place: New Delhi

UDIN: 21083705AAAABA2204

Date: 23/12/2020

(Mukesh Gupta)

Director

DIN: 00093322

(Alok Cupta) Director

DIN: 01456388