

Memorable Hunar Haat in Prayagraj

हुनर हाट क्राफ्ट्स और क्यूजीन्स का संगम



Hunar Haat is a prestigious event which Ministry of Minority Affairs organizes across India round the year in close intervals. The latest in the series took place at Prayagraj. The ten-day event which was thronged by commoners was also graced by many VIPs including central and state ministers. More than 80 master Artisans from across the country participated and showcased their handcraft products. Food stalls of mouthwatering cuisines run by traditional chefs were immensely popular among food lovers. To make the event more vibrant, we conducted popular cultural programmes every day. Noted Bollywood, Sufi and Qawaali singers made the evenings alive at the venue. On the last day, Kavi Sammelan by eminent poets enthralled the audience.



DDA Campaign Designed by GRAPHISADS





**प्रधानमंत्री अनधिकृत कॉलोनी दिल्ली आवास अधिकार योजना
PM - Unauthorised Colonies in Delhi Awas Adhikar Yojana (PM-UDAY)**

भारत सरकार का ऐतिहासिक निर्णय

दिल्ली में अनधिकृत कॉलोनीयों में 40 लाख से अधिक नागरिकों को मिलेगा मालिकाना हक

आननवून आवेदन की सुविधा	सरकारी भूमि, निजी भूमि तथा निर्मित क्षेत्र पर मालिकाना हक	सीसीएड द्वारा पारदर्शी एवं एकपत्रक भंडारण एप्लीकेट
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देश भुगतन की सुविधाएं:

- सरकारी भूमि पर 100 वर्ग मीटर (83.61 वर्ग मीटर) पर बने मकान के लिए मात्र 7324 रुपये।
- निजी भूमि पर बने मकान पर उक्त भुगतन का आधा।
- 100 वर्ग मीटर (83.61 वर्ग मीटर) काली सरकारी भूमि का भुगतन 7324x4 = 29,296 रुपये।
- 100 वर्ग मीटर (83.61 वर्ग मीटर) निजी सरकारी भूमि पर उक्त भुगतन का आधा।



दिल्ली विकास प्राधिकरण

Congratulations !



Graphisads family feels pleased as our Director Abhishek Gupta became proud father of a bubbly cute girl child. We extend parents - Abhishek & Rishibha & Family Heartiest Congratulations ! And bestow profound blessings on the newborn baby.

- Team Graphisads

Exhibition Stall that sets a Benchmark

NTPC Koldam commissioned us to put up and manage their stall at the Himachal Pradesh Investor's Meet, a 3-day prestigious event in picturesque town of Dharamshala. The challenge was to stand out amid participants and throngs of

visitors from the country and abroad. We designed panels, set up the lay out of the stall, and developed a big centre of attraction – a big-size diorama. The exhibition stall for NTPC came up beautifully and earned appreciation by one and all.



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We Raised Bar at 45th Raising Day of NHPC

India's premier Hydropower Company NHPC celebrated its 45th Raising Day on 7th November 2019 at JLN Stadium, New Delhi with great zeal. The event management was awarded to us. From the back-end task like theme, panel, artiste management to front-end job of putting up stage and successful installations of various things, we did all perfectly. The function met the best expectations, and our effort was highly appreciated.



Phir Ek Baar, Rozgar Hee Rozgar !

We have become a veteran of sort in managing Rozgar Melas for NSDC across the country. Recently, we were assigned to manage a 2-day long Mela in the city of Bikaner. Graced by central and state ministers, 50 employers took part in the Mela visited by a large number of youths looking

for employment. We transformed the venue into a pleasant and happening place with our expertise. Besides a vibrant branding, we put up Stall fabrication, stage decoration, guest rooms, utilities etc meticulously. We received glowing kudos for our role in making the Mela a grand success.



Designed and Executed KRIBHCO ICTF-2019



High-Value Campaign of Tata INTRA

Designed & Released by Graphisads



Creatively capturing the festive mood of Navratri, we designed a full page promotional ad for TATA INTRA. We released the Front Jacket in Hindustan Hindi and Dainik Jagran Inext across Uttar Pradesh and Uttarakhand editions. We also released the ad in Divya Himachal.



Our outdoor media ownership is wide-ranging & unparallel !

Hoardings, Unipoles, Panels, LED Screens, Street Furniture



NPPA Empanelled us
 We got empaneled with NPPA (National Pharmaceutical Pricing Authority) under Ministry of Chemicals & Fertilizers as their Multi-media agency.

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